MARCH GUARD

Add value.
Earn commission.
Keep the customer.

Turn protection into an opportunity for your business.

TH March

March Guard – Help your customers protect their valuable purchases.

March Guard is a simple jewellery and watch insurance scheme from TH March designed to help jewellers offer customers valuable protection against accidental loss, theft and accidental damage on eligible purchases at the point of sale. The scheme provides jewellers with an opportunity to earn commission while enhancing their customer proposition, strengthening relationships and helping them retain repair and replacement business.

MAKE EVERY SALE WORK HARDER

20% Commission

Earn 20% commission on premiums paid.

Retain Repair & Replacement

Agreed repairs and replacements are arranged via the introducing jeweller, bringing customers back to you.

Customer Peace Of Mind

Customers leave with protection in place and a simple route to make a claim through their jeweller.

A STRONGER PROPOSITION FOR YOUR CUSTOMERS

Accidental Loss

Covered*

Accidental Damage

Covered*

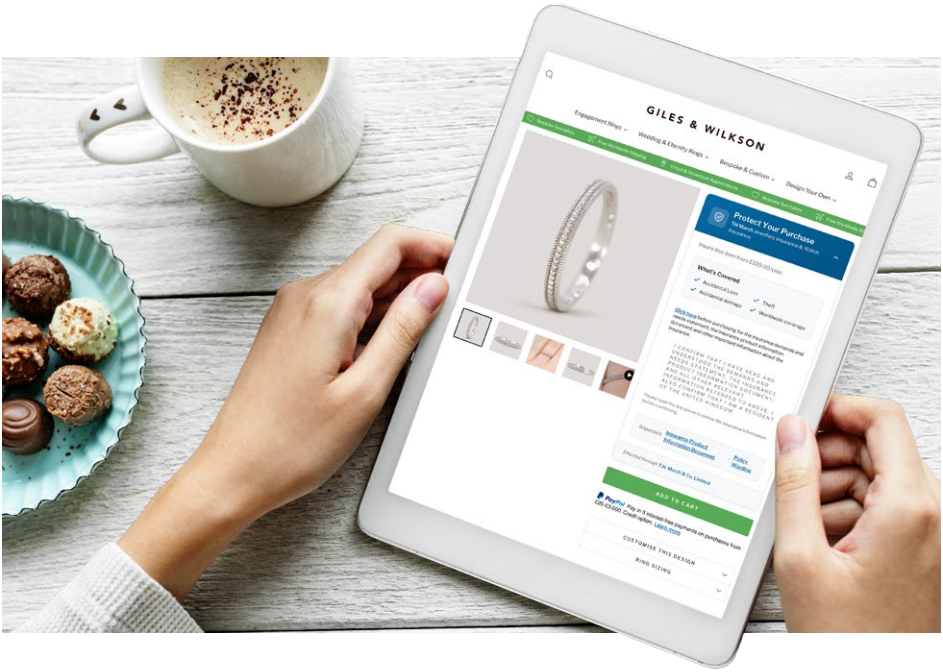
Theft

Covered*

No Excess

Claims settled in full up to the insured value*

1 or 3 years' cover is available. Customers make one payment, receive cover once the certificate is provided, and have a 14-day cooling-off period.



SIMPLE COVER. CLEAR VALUE

Where are they covered?

Anywhere in the UK (including the Isle of Man and the Channel Islands), plus up to 30 consecutive days worldwide, as stated in the scheme material.

Maximum limits

- £7,500 any one piece of jewellery
- £2,500 any one watch
- £7,500 any one household/certificate.

Simple process

Instant cover with minimal paperwork and a simple claim route through the introducing jeweller.

CHOOSE THE WAY THAT WORKS FOR YOUR BUSINESS

EPOS Till

Add insurance to eligible sales through supported EPOS systems, including JewelMaster, Pursuit, Clarity & Success and Bransom.

Add To Basket

Offer insurance within your eCommerce journey so online customers can add Theft, Damage & Loss protection while purchasing. Seamlessly integrate with Shopify, Magento and other leading eCommerce platforms.

eMarch Guard

Arrange insurance online through the dedicated portal. Access instant cover from a PC, laptop or tablet. Certificates can be printed or emailed to customers.

Built around the jeweller relationship

March Guard is designed so the jeweller remains central to the customer relationship. The scheme guarantees agreed repair, and replacement business is arranged via the introducing jeweller, helping turn a claim into an opportunity to retain the customer and future spend.

*Subject to full policy terms, conditions, limits and exclusions. Customers must meet applicable eligibility requirements. March Guard agency and sales processes are subject to TH March's terms of business, product information and operating requirements.

TH March
Insurance Since 1887

THM/MG/LFT/102026

Ready to make your sales work even harder?

Talk to our team about eligibility, set-up and the best solution for your sales channels. Call 01822 669000 or email marchguard@thmarch.co.uk

visit our website or call 01822 669000 for more advice

FIND OUT MORE

THMARCH.CO.UK | MARCHGUARD@THMARCH.CO.UK | 01822 669000

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